

SaaS Talky



Putting
Innovation
Into Practice



Hello Mark!

Mark Rieder
Head of Innovation
NFP



ecopark®

“Musical” Guest



WF

wheezer





wheezer

Hello Beata!

Beata Rogala
2nd. Vice President Digital Strategy
Guardian Life Insurance



 **Guardian[®]**



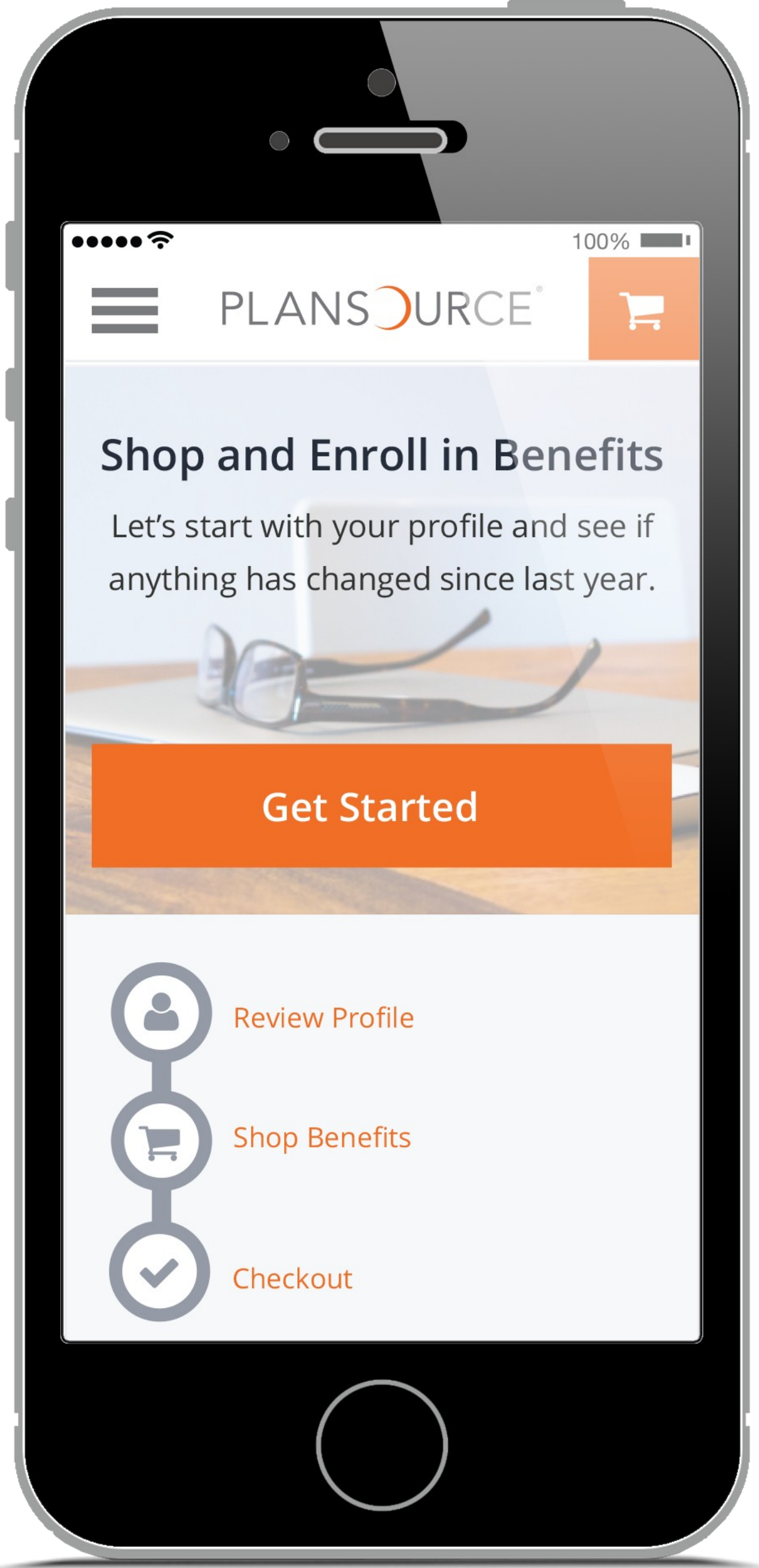
Innovative or Annoying?





EDI Files





Select all images with a house.



VERIFY





Face to Face Benefits

M...i





Hello Siona!

Siona Henderson
Director of Human Resources
South Moon Under

south moon under

South
moon
under

Top Ten Reasons Employees Give for Waiting Until the Last Day of OE to Enroll

10. Wait, we get benefits?
9. I enrolled last year. Why do I have to do it again?
8. Thought OE stood for Offensive End. I'm not a football fan.
7. The forms were so confusing, I decided I'd rather go without benefits.
6. I'm sure someone will enroll for me.
5. The enrollment website crashed every time I tried to enroll.
4. Oh, I thought I saw an email about that. What's the deadline again?
3. My dog ate it.
2. With everything else going on, you really expect me to take time for that during work hours?
1. Figured if I waited, the price might go down.



Hello Bradley

Bradley Taylor
*EVP, Strategic
Partnerships*
PlanSource



PLANSOURCE®



Question Roulette



The Ground Rules

The Ground Rules

The wheel picks the question

One minute to answer

One "gift" opportunity

Audience Choice!

Question Roulette



Thank You!

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