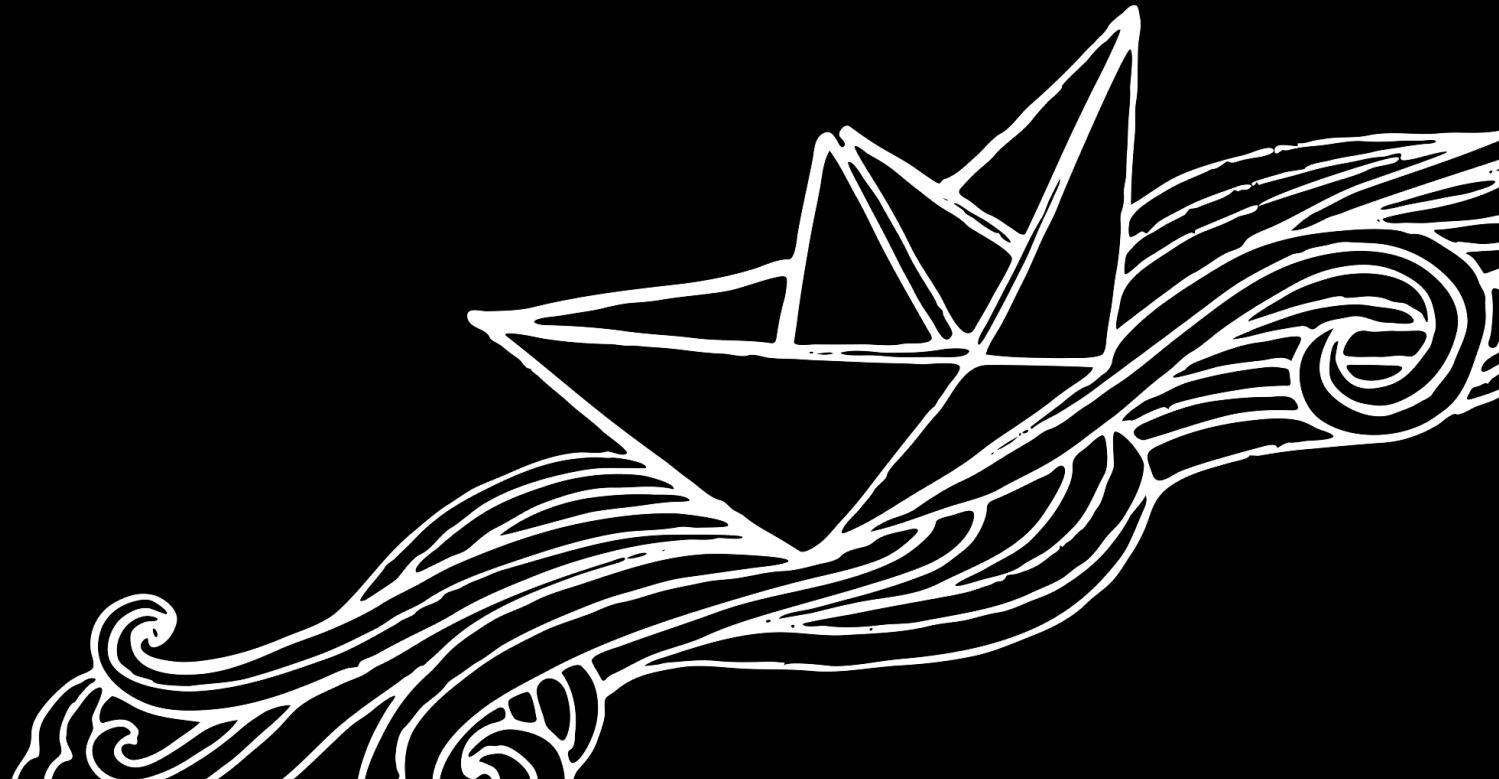


LAURIE RUETTIMANN

Bridging the Digital Divide

#PSECLIPSE





LAURIE RUETTIMANN

The background of the entire image is a complex, abstract pattern of black and white wavy lines. These lines flow and curve across the frame, creating a sense of movement and depth. The pattern is dense and fills the entire space, serving as a backdrop for the text.

IS THERE A DIGITAL DIVIDE?

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MAYBE THE DIGITAL DIVIDE IS YOU.

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THE DIGITAL DIVIDE IS OBVIOUS.

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Glassdoor

Best Employee STORIES

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FAIRYGODBOSS

Top community for women

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Three overlapping circles are positioned on the left side of the slide. Each circle contains a series of concentric dotted lines, creating a ripple effect. The circles are light gray and overlap each other and the dark background.

INDEED

Best OLD-SCHOOL COMPANY
COVERAGE

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COMPARABLY

MOST USEFUL
“COMPARISON”
FUNCTIONALITY

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InHERSIGHT

BEST FEMALE-FRIENDLY
COVERAGE

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KUNUNU

**THE Most
Comprehensive
Information**

LAURIE RUETTIMANN





ALL THE OTHERS

YELP

GOOGLE REVIEWS

TRUST PILOT

ANGIE'S LIST

VAULT

CAREERBLISS

JOB ADVISOR

LOOK BEFORE YOU LEAP

FACEBOOK GROUPS

INSTAGRAM COMMENTS

TWITTER FEED

LINKEDIN GROUPS

LAURIE RUETTIMANN

The background of the entire image is a dense, black and white pattern of wavy, concentric lines. These lines flow across the frame in a somewhat chaotic but rhythmic manner, creating a sense of movement and depth. The lines vary in thickness and curvature, giving the impression of a topographical map or perhaps a close-up of a textured surface like wood grain or fabric.

WHAT ARE YOU AFRAID OF?

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A lie gets halfway around
the world before the truth
has a chance to get its
pants on. — Winston
Churchill

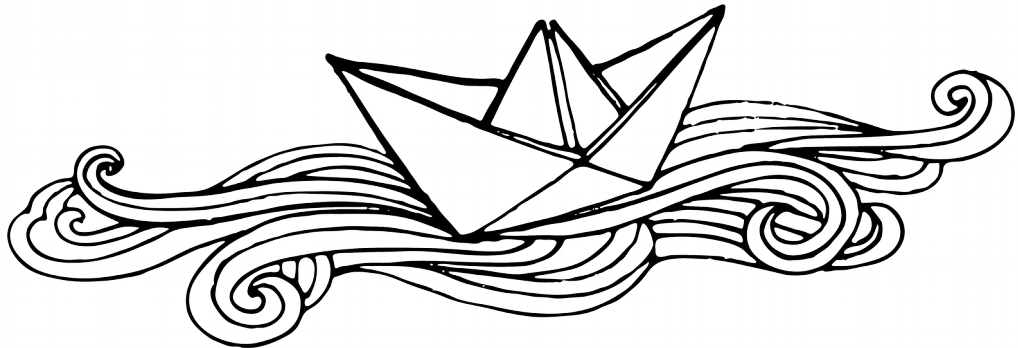


The truth is incontrovertible.
Malice may attack it, ignorance
may deride it, but in the end, there
it is. —Winston Churchill



HOW DO YOU ADDRESS CRITICISM?

- WITH HUMILITY
- WITH GRACE
- WITH RESPECT
- WITH OPEN ARMS
- WITHOUT FREAKING OUT



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HOW DO YOU FIGHT FALSE INFORMATION?

WITH THE TRUTH.
WITH TRANSPARENCY.
WITH HONESTY.
WITH RIGOR.
WITH CANDOR.
WITH PLAIN ENGLISH.
WITH NOTHING TO FEAR.

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WORRY ABOUT THE DIGITAL DIVIDE
IS THE FOLLOWING APPLIES .

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1.EXECUTIVE COMP IS HIGH

2.WAGES ARE FLAT

3.THERE'S A PAY GAP

4.#METOO IS A THING

5.BENEFITS ARE EXPENSIVE

6.ONBOARDING IS CHAOTIC

7.PERFORMANCE
MANAGEMENT IS BROKEN

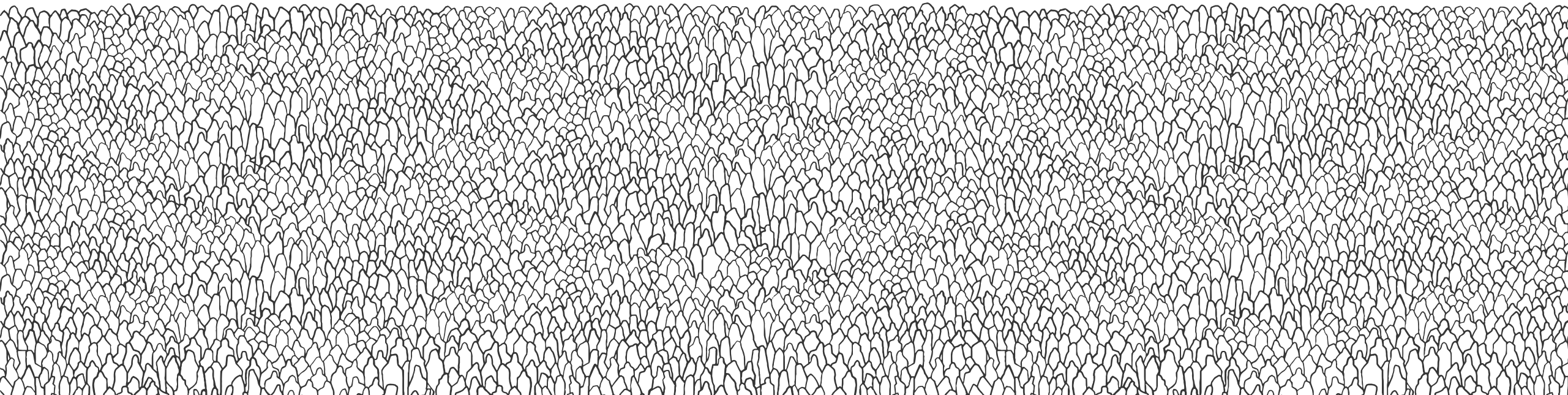
8.THE CULTURE IS TOXIC

9.D&I IS A JOKE



HOW TO BRIDGE THE DIGITAL DIVIDE

- RESPOND TO EVERY COMMENT YOU SEE
- BE HUMBLE
- ACCEPT FEEDBACK AND ADAPT AS BEST YOU CAN



Change will not come if we wait for
some other person or some other
time.

We are the ones we've been waiting
for. We are the change that we seek.

—

BARACK OBAMA



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THANK YOU

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• Hello@LetsFixWork.com

